

The logo for SIMRAD, featuring the word "SIMRAD" in white, bold, uppercase letters on a red rectangular background.

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SIMRAD BR24 BROADBAND RADAR MAKES ITS DEBUT

Electronics Leader Unveils “New Wave” of Recreational Marine Radar for Use with Glass Bridge Integrated Helm Solutions and NX-Series Multifunction Displays

Nashua, N.H. – Simrad-Yachting, a leader in the design and manufacture of world-class marine navigation, auto steering, safety, communications and fishfinding systems, announced today its new innovative solid state radar solution, the BR24 Broadband Radar. The world’s first recreational marine Frequency Modulated Continuous Wave (FMCW) radome, the BR24 represents the next generation of radar safety, affordability and ease of use. Combining straightforward installation, flexible antenna placement options and low power draw, Broadband Radar is the clear choice for every type of vessel.

The ultimate vessel navigation and collision avoidance accessory, the new Simrad BR24 brings boaters a host of important performance and safety benefits, including superior target definition and target separation in close quarters, where it matters most. Boasting range resolution to less than 3-meters, the BR24 eliminates close-in vessel blind spot (main bang) resulting in crystal-clear, highly-detailed intuitive views of surroundings to a 1/32 nautical mile range scale. Incredibly safe, the new radome transmits at 1/20,000 the power of traditional radar (less than 1/10th the energy of a cell phone) and emits no harmful radiation outside the dome, allowing for flexible installation on a vessel. Other innovative features of the BR24 include, advanced clutter rejection which virtually eliminates tuning; rapid cold start and InstantOn™ from standby which eliminates time-wasting warm-up; and an incredibly low power consumption (30%-50% more efficient) when compared with traditional pulse radomes.

“After more than five years of intense research, development and testing, we’re very pleased to introduce this important breakthrough to the recreational marine industry,” said Jens-Thomas Pietralla, president and CEO, Navico. “Broadband Radar is a perfect example of our commitment to pioneering new technology and developing innovative new products. We didn’t

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simply enhance currently available technology; we took a bold new approach to developing better, safer and easier-to-use radar systems.”

Compatible with the Simrad GB40 integrated helm solution, and NX40 and NX45 multifunction displays, the Simrad BR24 provides an effective 24 nm range and supports chart overlay, display networking, MARPA and more. The compact 18” radome measures 11.02-inch high x 19.27-inch diameter (280 mm x 488 mm), weighs 16.3 pounds (7.4 kg), and installs quickly with an easy-to-route 0.5-inch (13.5 mm) diameter scanner cable. Drawing 17 watts during operation (1.6 watts standby) the radome has an operating temperature range of -25 to +55-degrees Celsius. The BR24 is waterproof to the IPX6 standard, and is protected by a 2-year warranty.

Price & Availability:

The new Simrad BR24 Broadband Radar has a suggested retail price of U.S. \$1,995.00, and will be available in the second quarter of 2009 for purchase from authorized dealers and distributors throughout the United States and Canada. For more information on the Simrad BR24 Broadband Radar, or the entire line of Simrad-branded professional-grade marine electronics, please contact 800-324-1356 (toll-free) in the USA or 800-661-3983 (toll-free) in Canada or visit www.simrad-yachting.com.

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About Simrad-Yachting:

The Simrad-Yachting brand is wholly owned by Navico, Inc., a privately held, international marine electronics company. Navico is the world’s largest marine electronics company, and is the parent company to five well-established marine electronics brands: B&G®, Eagle®, Lowrance, Northstar and Simrad®.



Simrad BR24 Broadband Radar

This image and others are available as high-resolution JPEGs or TIFFs

For imagery and other editorial requests, please contact:

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